



MEDIA COVERAGE REPORT

Press Release:

ITI Limited and Airtel Business enter into strategic partnership to accelerate India's digital transformation

August 10, 2026

**SUBMITTED BY
CORPORATE PUBLIC RELATIONS
ITI LIMITED**



Publication: Business Standard

Date: 11.08.2026

Link: NA

Airtel Business, ITI tie up to fast-track digital transformation

Airtel Business, the business arm of Bharti Airtel, and ITI Limited on Monday announced a strategic collaboration aimed at fast-tracking India's digital transformation. "Today, we are delighted to partner with ITI Limited, in a shared ambition to create future-ready technology solutions that strengthen business continuity, unlock innovation, and support India's secure digital-first future," Sharat Sinha, CEO of Airtel Business, said. The companies said that they expect the collaboration to create synergies by combining enterprise connectivity, data centre and sovereign cloud services, IoT, AI-powered solutions, LEO satellite services and cybersecurity.

BS REPORTER

	Publication: The Free Press Journal
	Date: 11.08.2026
	Link: https://epaper.freepressjournal.in/reader/article/clip_80402199/?clip_key=fe7d460e-478e-4fbc-820f-e319a9e52059&page_key=4490bc87-c0af-4b45-9ee6-389df3fe2e99&volume_id=4176443&page_no=12

THE FREE PRESS JOURNAL

Airtel Business partners with ITI

Bharti Airtel's B2B arm Airtel Business and telecom public sector company ITI Ltd have collaborated to sell digital solutions to enterprises, a joint statement said on Monday. The move is expected to enhance Airtel Business' share in the public sector, including Defence sector, by leveraging quota of ITI Ltd.

Free Press Journal
- Mumbai Epaper
Tue, 11 August 2026

आईटीआई लि. और एयरटेल बिज़नेस ने रणनीतिक साझेदारी की

नई दिल्ली/दक्षिण भारत। आईटीआई लिमिटेड और एयरटेल बिज़नेस ने एक रणनीतिक साझेदारी की है। इसका मकसद भारत में कंपनियों को उनके डिजिटल ट्रांसफॉर्मेशन में तेज़ी लाने और वृद्धि, मजबूती और इनोवेशन के नए मौके खोजने में मदद करना है। देशभर की कंपनियां डिजिटल विकास और तरकी के साथ अपने डिजिटलीकरण को आगे बढ़ा रही हैं। यह सहयोग आईटीआई लि. और एयरटेल बिज़नेस की खूबियों और इंजीनियरिंग में बेहतरीन क्षमता को एकसाथ लाएगा। इससे सिस्टम को आधुनिक बनाने, कामकाज की क्षमता बेहतर करने, सुरक्षा मजबूत करने और बिज़नेस की बदलती जरूरतों पर तेज़ी से प्रतिक्रिया देने में मदद मिलेगी।

यह साझेदारी एंटरप्राइज़ कनेक्टिविटी, डेटा सेंटर और सावरेन क्लाउड सर्विसेज, आईओटी, एआई-पावर्ड

देश में 'डिजिटल बदलाव' को तेज़ करने के लिए मिलाया हाथ



सॉल्यूशंस, लियो सैटेलाइट सर्विसेज, साइबर सिक्योरिटी और अन्य क्षेत्रों में भविष्य के लिए तैयार और स्केलेबल डिजिटल सॉल्यूशंस के एक इंटीग्रेटेड सेट के जरिए पुरानी जटिलताओं से उबरने, डिजिटल क्षमता को मजबूत करने और विकास के नए अवसरों को पाने के लिए भविष्य के अनुकूल तैयारी करने में सक्षम

बनाएगी। आईटीआई लि. के चेयरमैन एवं प्रबंध निदेशक राजेश राय ने कहा, 'इस खास मौके पर हम बहुत उत्साहित हैं, क्योंकि आईटीआई लि. और भारती एयरटेल लि. ने अपने ग्राहकों को अत्याधुनिक सेवाएं और समाधान देने के लिए यह एमओयू किया है।' उन्होंने कहा, 'यह सहयोग दोनों संगठनों की बिज़नेस

ओरिएंटेशन, ग्राहकों तक पहुंच और मैनुफैक्चरिंग क्षमताओं जैसी एक-दूसरे की खूबियों का इस्तेमाल करते हुए, ग्राहकों की डिजिटल ट्रांसफॉर्मेशन, हर जगह मौजूद और तेज़ कनेक्टिविटी, हाइपर-स्केल डेटा सेंटर, साइबर-सिक्योरिटी समाधान, आईओटी और कई जरूरतों की संयुक्त रूप से पहचान करने और

उन्हें पूरा करने का रास्ता साफ़ करेगा।' एयरटेल बिज़नेस के सीईओ शरत सिन्हा ने कहा, 'जैसे-जैसे भारत डिजिटल विकास के अगले चरण की ओर तेज़ी से बढ़ रहा है, एक ऐसा आधार तैयार करना जरूरी है जो मजबूत और सुरक्षित हो, और सभी नियमों का पालन करता हो।' उन्होंने कहा, 'देशभर की कंपनियों के भरोसेमंद साझेदार के तौर पर एयरटेल बिज़नेस ने लगातार उनकी मुश्किलों को आसान बनाने, पुराने सिस्टम को बदलने और बड़े पैमाने पर डिजिटलीकरण को अपनाने में मदद की है। आज हमें आईटीआई लि. के साथ साझेदारी करते हुए खुशी हो रही है। हमारा साझा लक्ष्य ऐसे तकनीकी समाधान करना है जो भविष्य के लिए तैयार हों, बिज़नेस की निरंतरता को मजबूत करें, इनोवेशन को बढ़ावा दें और भारत के सुरक्षित डिजिटल-फ्रंट भविष्य में सहयोग दें।'

	Publication: Sanjevani (Kannada newspaper)
	Date: 13.08.2026
	Link: https://epaper.sanjevani.com/view.php?id=122&page=2



ಐಟಿಐ ಲಿಮಿಟೆಡ್‌ನ ನಿರ್ಮಾಣ ನಿರ್ದೇಶಕ ಅಜಯ್ ಕುಮಾರ್ ಶ್ರೀವಾಸ್ತವ, ಮಾರ್ಕೆಟಿಂಗ್ ನಿರ್ದೇಶಕ ಸಿ.ವಿ. ರಮಣಬಾಬು, ಐಟಿಐ ಲಿಮಿಟೆಡ್‌ನ ಅಧ್ಯಕ್ಷ ಮತ್ತು ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ರಾಜೇಶ್ ರೈ, ಏರ್‌ಟೆಲ್ ಬಿಸಿನೆಸ್‌ನ ಸಿಇಒ ಶರತ್ ಸಿನ್ಹಾ ಮತ್ತು ಏರ್‌ಟೆಲ್ ಬಿಸಿನೆಸ್‌ನ ಸರ್ಕಾರಿ ಮತ್ತು ಪಿಎಸ್‌ಯು ಸಹಾಯಕ ಉಪಾಧ್ಯಕ್ಷ ವಿಕ್ರಮ್ ರಾಥೋಡ್ ಅವರು ಎರಡು ಕಂಪನಿಗಳ ನಡುವಿನ ಪಾಲುದಾರಿಕೆಗೆ ಸಹಿ ಹಾಕಿದರು.

	Publication: The Times of India (Web)
	Date: 10.08.2026
	Link: https://timesofindia.indiatimes.com/technology/tech-news/airtel-business-partners-with-iti-limited-to-accelerate-indias-digital-transformation/amp_articleshow/133089540.cms

Airtel Business partners with ITI Limited to accelerate India's digital transformation

TOI Tech Desk | TIMESOFINDIA.COM | Aug 10, 2026, 12:36 IST



Airtel Business and ITI Limited have entered into a strategic collaboration to help enterprises in India fast-track their digital transformation and unlock new opportunities for growth, resilience, and innovation. In a press release, the company said that the

collaboration will combine the complementary strengths and engineering excellence of ITI Limited and Airtel Business, to help businesses modernize legacy systems, improve operational efficiency, strengthen security, and respond faster to changing business demands.

“Through an integrated suite of future-ready and scalable digital solutions across enterprise connectivity, data center & sovereign cloud services, IoT, AI-powered solutions, LEO satellite services, cybersecurity, and more, the partnership will enable businesses to overcome legacy complexity, strengthen digital resilience, and build for the future to unlock new growth opportunities,” the release stated.

Rajesh Rai, Chairman and Managing Director, ITI Limited, said, “Extremely enthusiastic on this momentous occasion, wherein ITI Ltd. and Bharti Airtel Ltd. have come together with this MoU to offer state of the art services and solutions to our customers. This collaboration would pave way for joint identification and fulfilment of our customer needs in terms of their digital transformation, extremely ubiquitous and faster connectivity, hyper scale data centers, cybersecurity solutions, IoT and a lot more while leveraging the complementary strengths of both organizations in terms of business orientation, customer reach and manufacturing capabilities”.

Sharat Sinha, CEO, Airtel Business, said, “As India accelerates into its next phase of digital growth, building a foundation that is resilient, sovereign, and regulatorily compliant is imperative. As a trusted partner to enterprises across the country, at Airtel Business, we have consistently helped them simplify complexity, transform legacy environments, and enable digitization at scale. Today, we are delighted to partner with ITI Limited, in a shared ambition to create future-ready technology solutions that strengthen business continuity, unlock innovation, and support India’s secure digital-first future.”

The collaboration is aimed to help businesses across industries to address key challenges of fragmented legacy environments, rising cybersecurity risks, growing data demands, and the need for greater operational agility. The strategic collaboration will deliver nationwide digital and telecom infrastructure, combining high-speed enterprise connectivity (OFC, GPON, SD-WAN, and private 4G/5G) with secure data center and sovereign cloud services. The platform will also integrate industrial IoT asset tracking, AI-powered analytics, and full-stack cybersecurity solutions. In addition, the collaboration would also try to support the defence and security needs of the nation through innovation, Make in India and Atmanirbhar Bharat focus.

	Publication: CRNAsia.com
	Date: 10.08.2026
	Link: https://www.crnasia.com/india/news/2026/airtel-business-iti-partner-to-deliver-connectivity-sovereign-cloud-and-cybersecurity-solutions

Airtel Business, ITI partner to deliver connectivity, sovereign cloud and cybersecurity solutions

The collaboration will target enterprises across regulated sectors including banking and PSUs.

Kumar Gandharv | 10 August 2026



Airtel Business and ITI Limited have entered into a strategic collaboration to combine technology and engineering capabilities and help enterprises modernise legacy infrastructure, strengthen security and improve operational efficiency.

The partnership will bring together enterprise connectivity, data centre and sovereign cloud services, IoT, AI-powered solutions, cybersecurity and LEO satellite services as part of an integrated digital infrastructure offering.

The companies will target businesses dealing with fragmented legacy environments, rising cybersecurity risks, growing data requirements and the need for greater operational agility.

It will provide nationwide digital and telecom infrastructure combining high-speed enterprise connectivity with secure data centre and sovereign cloud services.

The connectivity portfolio will include optical fibre connectivity (OFC), GPON, SD-WAN and private 4G/5G networks.

The companies will also integrate industrial IoT asset tracking, AI-powered analytics and full-stack cybersecurity capabilities into the offering.

This will allow enterprises to address connectivity, infrastructure, security and data requirements through a combined technology stack rather than managing these capabilities separately.

The platform is designed particularly for regulated sectors such as banking and PSUs, where

data sovereignty, security and regulatory requirements are important considerations.

ITI Limited chairman and managing director Rajesh Rai said the two companies will work together to identify and fulfil customer requirements around digital transformation, connectivity, hyperscale data centres, cybersecurity and IoT.

The collaboration will combine ITI's engineering and manufacturing capabilities and customer reach with Airtel Business' enterprise connectivity and digital infrastructure capabilities.

Sovereign cloud and data centre focus

Sovereign infrastructure is a key part of the collaboration. Airtel Business CEO Sharat Sinha said enterprises "need infrastructure that is resilient, sovereign and regulatorily compliant" as India moves into its [next phase] of digital growth.

The partnership will bring sovereign cloud and secure data centre services together with enterprise connectivity and cybersecurity. The companies said this approach will help businesses modernise legacy environments while improving digital resilience and business continuity.

The offering will also support organisations that need to manage growing volumes of enterprise data while maintaining control over their infrastructure and meeting regulatory requirements.

The partnership will include AI-powered analytics and industrial IoT capabilities alongside the connectivity and infrastructure layer.

Cybersecurity will also be integrated across the stack, with the companies positioning full-stack security capabilities alongside connectivity, cloud and data centre services.

The collaboration will also include LEO satellite services as part of the broader digital and telecom infrastructure portfolio.

Defence and national security

Beyond enterprise requirements, Airtel Business and ITI will also explore solutions to support the defence and security needs of the country.

The companies said this effort will focus on innovation and support the government's Make in India and Atmanirbhar Bharat initiatives.

ITI, India's first PSU established after independence, has capabilities spanning telecom and technology manufacturing.

Airtel Business, the enterprise arm of Bharti Airtel, provides solutions across secure connectivity, sovereign cloud and data centre services, cybersecurity, IoT and cloud-based communications.

The companies have not disclosed specific investment commitments, deployment timelines or customer targets for the collaboration.

	Publication: EconomicTimes.com
	Date: 10.08.2026
	Link: https://economictimes.indiatimes.com/industry/telecom/telecom-news/airtel-business-iti-partner-to-jointly-provide-digital-solutions-to-enterprises/articleshow/133093888.cms

Airtel Business, ITI partner to jointly provide digital solutions to enterprises

Airtel Business, ITI partner to jointly provide digital solutions to enterprises

PTI | Last Updated: Aug 10, 2026, 02:40:00 PM IST

Synopsis

Airtel Business and ITI Ltd have partnered to offer digital solutions to enterprises. This collaboration aims to enhance Airtel's share in the public sector market. They will combine high-speed connectivity with secure data center and cloud services. The partnership will also support the nation's defence and security needs. Both companies will jointly address cybersecurity risks and data demands.



New Delhi: Bharti Airtel's B2B arm Airtel Business and telecom public sector company ITI Ltd have collaborated to sell digital solutions to enterprises, a joint statement said on Monday.

The move is expected to enhance Airtel Business' share in the public sector, including Defence sector, by leveraging quota of ITI Ltd.

"Extremely enthusiastic on this momentous occasion, wherein ITI Ltd and Bharti Airtel Ltd have come together with this MoU to offer state-of-the-art services and solutions to our customers," ITI Chairman and Managing Director Rajesh Rai said.

He said the collaboration would the pave way for joint identification and fulfilment of enterprise customer needs in terms of digital transformation, faster connectivity, hyper scale data centers, cybersecurity solutions, IoT etc.

The strategic collaboration will deliver nationwide digital and telecom infrastructure, combining high-

speed enterprise connectivity (OFC, GPON, SD-WAN, and private 4G/5G) with secure data center and sovereign cloud services.

India's first PSU set up post independence, ITI Ltd, is engaged in manufacture and supply of telecom gear.

The collaboration eyes regulated sectors like banking and PSUs where the companies will offer integrated industrial IoT asset tracking, AI-powered analytics, and full-stack cybersecurity solutions.

Airtel has been pushing expansion to data centre business to offer sovereign cloud services to Indian enterprises.

"As India accelerates into its next phase of digital growth, building a foundation that is resilient, sovereign, and regulatorily-compliant is imperative. Today, we are delighted to partner with ITI Ltd, in a shared ambition to create future-ready technology solutions that strengthen business continuity, unlock innovation, and support India's secure digital-first future," Airtel Business CEO Sharat Sinha said..

The two companies will be able to jointly offer solutions around cybersecurity risks, growing data demands, and the need for greater operational agility.

"In addition, the collaboration would also try to support the defence and security needs of the nation through innovation, Make in India and Atmanirbhar Bharat focus," the statement said.

ITI has bagged deals from several public sector firms, including one for deployment of strategic network for secured communication across the country for Defence with an outlay of Rs 7,796 crore.

	Publication: CIO.economictimes.indiatimes.com
	Date: 11.08.2026
	Link: https://cio.economictimes.indiatimes.com/news/business-analytics/airtel-business-iti-partner-to-jointly-provide-digital-solutions-to-enterprises/133098103

Airtel Business, ITI partner to jointly provide digital solutions to enterprises

Airtel Business and ITI Ltd have partnered to offer digital solutions to enterprises. This collaboration aims to enhance Airtel's share in the public sector market. They will combine high-speed connectivity with secure data center and cloud services. The partnership will also support the nation's defence and security needs. Both companies will jointly address cybersecurity risks and data demands.

PTI Published On Aug 11, 2026 at 08:10 AM IST

New Delhi: Bharti Airtel's B2B arm Airtel Business and telecom public sector company ITI Ltd have collaborated to sell digital solutions to enterprises, a joint statement said on Monday.

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The two companies will be able to jointly offer solutions around cybersecurity risks, growing data demands, and the need for greater operational agility.

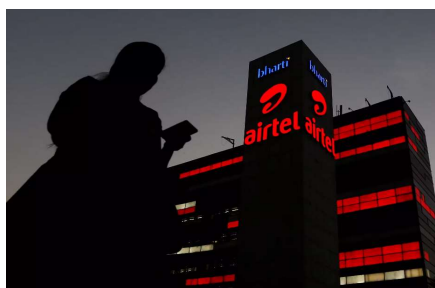
"In addition, the collaboration would also try to support the defence and security needs of the nation through innovation, Make in India and Atmanirbhar Bharat focus," the statement said.

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	Publication: Telecom.economictimes.indiatimes.com
	Date: 10.08.2026
	Link: https://telecom.economictimes.indiatimes.com/news/industry/bharti-airtels-b2b-unit-iti-collaborate-to-expedite-digital-transformation-in-india/133088709

Bharti Airtel's B2B unit, ITI collaborate to expedite digital transformation in India

The companies will deliver nationwide digital and telecom infrastructure, combining enterprise connectivity, such as optical fibre cable (OFC), gigabit passive optical network (GPON), SD-WAN, private 4G/5G, low-Earth orbit (LEO) satellite services with secure data center and sovereign cloud services, according to a joint statement by Airtel Business and ITI.



NEW DELHI: Bharti Airtel's enterprise unit and telecom PSU ITI Limited on Monday said they have entered into a strategic collaboration to accelerate the digital transformation for enterprises in India by delivering end-to-end solutions.

The companies will deliver nationwide digital and telecom infrastructure, combining enterprise connectivity, such as optical fibre cable (OFC), gigabit passive optical network (GPON), SD-WAN, private 4G/5G, low-Earth orbit (LEO) satellite services with secure data center and sovereign cloud services, according to a joint statement by Airtel Business and ITI.

"The partnership will enable businesses to overcome legacy complexity, strengthen digital resilience, and build for the future to unlock new growth opportunities," the companies said.

Designed for regulated sectors like banking and public sector firms, the companies will deliver a platform with integrated industrial IoT asset tracking, AI-powered analytics, and full-stack cybersecurity solutions.

In addition, the collaboration would also be extended to support the defence and security needs of the nation through "Make in India" and "Atmanirbhar Bharat" (self-reliant India).

"This collaboration would pave way for joint identification and fulfilment of our customer needs in terms of their digital transformation, extremely ubiquitous and faster connectivity, hyperscale data centers, cybersecurity solutions, IoT and a lot more while leveraging the complementary strengths of both organisations," said Rajesh Rai, CMD, ITI.

"As India accelerates into its next phase of digital growth, building a foundation that is resilient, sovereign, and regulatorily compliant is imperative," said Sharat Sinha, CEO, Airtel Business. "Today, we are delighted to partner with ITI Limited, in a shared ambition to create future-ready technology solutions that strengthen business continuity, unlock innovation, and support India's secure digital-first future," he added.

Published On Aug 10, 2026 at 12:24 PM IST

	Publication: The Hindu (Web edition)
	Date: 12.08.2026
	Link: https://www.thehindu.com/business/airtel-ropes-in-iti-limited-to-fast-track-digital-transformation-for-enterprises/article71328527.ece

Airtel ropes in ITI Limited to fast-track digital transformation for enterprises

The partnership would enable businesses to overcome legacy complexity, strengthen digital resilience, and build for the future to unlock new growth opportunities

The Hindu Bureau



Airtel Business, that offers connectivity and technology communications solutions, and Bengaluru-based ITI Limited, post-independent India's first PSU, have entered into a strategic collaboration to help enterprises in India fast-track their digital transformation and unlock new opportunities for growth, resilience, and innovation.

Airtel Business, that offers connectivity and technology communications solutions, and Bengaluru-based ITI Limited, post-independent India's first PSU, have entered into a strategic collaboration to help enterprises in India fast-track their digital transformation and unlock new opportunities for growth, resilience, and innovation. | Photo Credit: File photo

Airtel Business, the business arm of Bharti Airtel that offers connectivity and technology communications solutions, and Bengaluru-based ITI Limited, post-independent India's first PSU, have entered into a strategic collaboration to help enterprises in India fast-track their digital transformation and unlock new opportunities for growth, resilience, and innovation.

The collaboration will combine the complementary strengths and engineering excellence of ITI and Airtel Business to help businesses modernise legacy systems, improve operational efficiency, strengthen security, and respond faster to changing business demands.

Rajesh Rai, Chairman and Managing Director, ITI Limited, said, "This collaboration will pave the way for joint identification and fulfilment of our customer needs in terms of their digital transformation, extremely ubiquitous and faster connectivity, hyper scale data centres, cybersecurity solutions, IoT, and a lot more while leveraging the complementary strengths of both organisations in terms of business orientation, customer reach and manufacturing capabilities."

Through an integrated suite of future-ready and scalable digital solutions across enterprise connectivity, data centre & sovereign cloud services, IoT, AI-powered solutions, LEO satellite services, cybersecurity, and more, the partnership would enable businesses to overcome legacy complexity, strengthen digital resilience, and build for the future to unlock new growth opportunities.

Sharat Sinha, CEO, Airtel Business, said, "As India accelerates into its next phase of digital growth, building a foundation that is resilient, sovereign, and regulatorily compliant is imperative. We have partnered with ITI to create future-ready technology solutions that strengthen business continuity, unlock innovation, and support India's secure digital-first future."

By bringing together their respective digital capabilities, the collaboration is expected to help businesses across industries to address key challenges of fragmented legacy environments, rising cybersecurity risks,

growing data demands, and the need for greater operational agility. The partnership would deliver nationwide digital and telecom infrastructure, combining high-speed enterprise connectivity through Optical Fibre Cable, Gigabit Passive Optical Network, Software-Defined Wide Area Network, private 4G/5G (Private Fourth Generation/ Fifth Generation cellular networks) with secure data centre and sovereign cloud services.

Designed for regulated sectors like banking and PSUs, the platform would integrate industrial IoT asset tracking, AI-powered analytics, and full-stack cybersecurity solutions. In addition, the collaboration would try to support the defence and security needs of the nation through innovation, Make in India and Atmanirbhar Bharat focus.

Published - August 12, 2026 09:28 am IST

	Publication: PSUWatch.com
	Date: 11.08.2026
	Link: https://psuwatch.com/newsupdates/iti-ltd-airtel-business-enter-strategic-partnership-for-digital-transformation

ITI Ltd, Airtel Business enter strategic partnership for digital transformation

ITI Limited has entered into a strategic partnership with Airtel Business to help enterprises accelerate digital transformation and adopt secure, scalable technology solutions



ITI, Airtel Business enter strategic partnership for digital transformation

PSU Watch Bureau

Published on: 11 Aug 2026, 6:41 pm

New Delhi: State-run telecom and technology company ITI Limited has entered into a strategic partnership with Airtel Business to help enterprises accelerate digital transformation and adopt secure, scalable technology solutions.

The collaboration will combine the capabilities of the two companies across enterprise connectivity, data centres and sovereign cloud services, Internet of Things (IoT), artificial intelligence (AI)-powered solutions, cybersecurity and Low Earth Orbit (LEO) satellite services.

Under the partnership, the companies will offer high-speed enterprise connectivity solutions, including optical fibre cable (OFC), GPON, SD-WAN and private 4G/5G networks, along with secure data centre and sovereign cloud services. The solutions are aimed particularly at regulated sectors such as banking and public sector undertakings.

The partnership will also focus on industrial IoT, AI-powered analytics and end-to-end cybersecurity solutions. ITI and Airtel Business will additionally explore opportunities to support India's defence and security requirements, with an emphasis on Make in India and Atmanirbhar Bharat.

ITI Chairman and Managing Director Rajesh Rai said the collaboration will leverage the complementary strengths of the two companies in customer reach, business capabilities and manufacturing to address emerging requirements in digital transformation, connectivity, data centres, cybersecurity and IoT.

While Airtel Business CEO Sharat Sinha said the partnership will focus on building resilient, sovereign and compliant digital infrastructure to help enterprises simplify legacy environments and scale digitisation.

	Publication: PSUConnect.in
	Date: 1008.2026
	Link: https://www.psuconnect.in/memorandum-of-understanding/iti-limited-partners-with-airtel-business-to-accelerate-enterprise-digital-transformation

Memorandum Of Understanding (MOU)

ITI Limited Partners with Airtel Business to Accelerate Enterprise Digital Transformation

by- Ganesh K | 10 Aug 2026

ITI Limited and Airtel Business announce a strategic partnership to deliver enterprise connectivity, sovereign cloud, IoT, AI, cybersecurity and LEO satellite solutions, supporting Make in India and regulated sectors.



New Delhi, 10 August 2026: ITI Limited, India's first public-sector telecom equipment manufacturer, and Airtel Business, the enterprise arm of Bharti Airtel, have entered into a strategic partnership aimed at helping Indian enterprises modernise their digital infrastructure.

The collaboration will combine ITI's manufacturing and systems-integration capabilities with Airtel Business's portfolio of connectivity, cloud, cybersecurity and IoT services. The joint offering is designed to serve large enterprises, public-sector undertakings, banks and organisations with heightened regulatory and security requirements.

What the partnership will deliver

- The two organisations plan to offer an integrated suite of solutions covering:
- High-speed enterprise connectivity, including optical fibre, GPON, SD-WAN and private 4G/5G networks
- Secure data-centre and sovereign cloud services
- Industrial IoT and asset-tracking platforms
- AI-powered analytics
- Full-stack cybersecurity solutions
- LEO satellite connectivity for remote and hard-to-reach locations

According to the companies, the focus is on helping customers replace legacy systems, improve operational efficiency, strengthen security postures and scale operations more quickly in response to changing business needs.

Leadership comments

Rajesh Rai, Chairman and Managing Director of ITI Limited, said the partnership would enable "joint identification and fulfilment of customer needs in digital transformation, faster connectivity, hyper-scale data centres, cybersecurity, IoT and more, while leveraging the complementary strengths of both organisations."

Sharat Sinha, CEO – Airtel Business, noted that as India moves into the next phase of digital growth, "building a foundation that is resilient, sovereign and regulatorily compliant is imperative." He added that the collaboration with ITI Limited aims to create "future-ready technology solutions that strengthen business continuity and support India's secure digital-first future."

Strategic context

The partnership is positioned to support regulated sectors such as banking and public-sector undertakings, as well as defence and security-related requirements. Both companies have highlighted alignment with the government's Make in India and Atmanirbhar Bharat initiatives, given ITI's status as a domestic manufacturer with production facilities across the country.

ITI Limited, established in 1948, remains one of the few public-sector units with significant in-house manufacturing capability for telecom and networking equipment. Airtel Business brings scale in enterprise connectivity, managed services and cloud offerings.

Outlook

While commercial details of individual customer engagements have not been disclosed, the partnership signals continued consolidation among domestic manufacturers and large telecom operators seeking to capture demand for secure, locally compliant digital infrastructure. Enterprises in highly regulated industries are expected to be the primary early targets.

The announcement comes at a time when Indian organisations are accelerating investments in private networks, sovereign cloud and cybersecurity, driven by data-localisation requirements and the need for greater operational resilience.

	Publication: Business-Standard.com
	Date: 10.08.2026
	Link: https://www.business-standard.com/amp/companies/news/airtel-business-iti-partner-to-provide-digital-solutions-to-enterprises-126081000714_1.html

Airtel Business, ITI partner to provide digital solutions to enterprises

The move is expected to enhance Airtel Business' share in the public sector, including Defence sector, by leveraging quota of ITI Ltd

Airtel has been pushing expansion to data centre business to offer sovereign cloud services to Indian enterprises.

Press Trust of India | New Delhi

2 min read Last Updated : Aug 10 2026 | 2:16 PM IST

Bharti Airtel's B2B arm Airtel Business and telecom public sector company ITI Ltd have collaborated to sell digital solutions to enterprises, a joint statement said on Monday.

The move is expected to enhance Airtel Business' share in the public sector, including Defence sector, by leveraging quota of ITI Ltd.

"Extremely enthusiastic on this momentous occasion, wherein ITI Ltd and Bharti Airtel Ltd have come together with this MoU to offer state-of-the-art services and solutions to our customers," ITI Chairman and Managing Director Rajesh Rai said.

He said the collaboration would the pave way for joint identification and fulfilment of enterprise customer needs in terms of digital transformation, faster connectivity, hyper scale data centers, cybersecurity solutions, IoT etc.

The strategic collaboration will deliver nationwide digital and telecom infrastructure, combining high-speed enterprise connectivity (OFC, GPON, SD-WAN, and private 4G/5G) with secure data center and sovereign cloud services.

India's first PSU set up post independence, ITI Ltd, is engaged in manufacture and supply of telecom gear.

The collaboration eyes regulated sectors like banking and PSUs where the companies will offer integrated industrial IoT asset tracking, AI-powered analytics, and full-stack cybersecurity solutions.

Airtel has been pushing expansion to data centre business to offer sovereign cloud services to Indian enterprises.

"As India accelerates into its next phase of digital growth, building a foundation that is resilient, sovereign, and regulatorily-compliant is imperative. Today, we are delighted to partner with ITI Ltd, in a shared ambition to create future-ready technology solutions that strengthen business continuity, unlock innovation, and support India's secure digital-first future," Airtel Business CEO Sharat Sinha said..

The two companies will be able to jointly offer solutions around cybersecurity risks, growing data demands, and the need for greater operational agility.

"In addition, the collaboration would also try to support the defence and security needs of the nation through innovation, Make in India and Atmanirbhar Bharat focus," the statement said.

ITI has bagged deals from several public sector firms, including one for deployment of strategic network for secured communication across the country for Defence with an outlay of ₹7,796 crore.

	Publication: TheHinduBusinessLine.com
	Date: 10.08.2026
	Link: https://www.thehindubusinessline.com/info-tech/airtel-business-iti-limited-join-hands-to-accelerate-enterprise-digital-transformation-in-india/article71327340.ece/amp/

Airtel Business, ITI Limited join hands to accelerate enterprise digital transformation in India

The partnership brings together Airtel Business' enterprise connectivity and digital technology capabilities with ITI Limited's engineering, manufacturing and technology expertise

By ANI | Updated - August 10, 2026 at 12:59 PM. | New Delhi

Airtel Business, the enterprise arm of Bharti Airtel, and ITI Limited have entered into a strategic collaboration aimed at helping Indian enterprises accelerate digital transformation, strengthen cyber resilience and modernise legacy infrastructure as businesses increasingly adopt cloud, AI, IoT and next-generation connectivity.

The partnership brings together Airtel Business' enterprise connectivity and digital technology capabilities with ITI Limited's engineering, manufacturing and technology expertise. The companies plan to develop and deliver scalable digital solutions spanning enterprise connectivity, data centres, sovereign cloud, IoT, artificial intelligence, cybersecurity and Low Earth Orbit (LEO) satellite services.

The collaboration comes as enterprises across sectors face growing demand for secure and resilient digital infrastructure, while dealing with legacy technology systems, rising cybersecurity threats and increasing data requirements. The companies said their combined capabilities will help businesses improve operational efficiency, strengthen business continuity and respond more quickly to changing market requirements.

The partnership will provide nationwide digital and telecom infrastructure, including high-speed enterprise connectivity through optical fibre cable (OFC), Gigabit Passive Optical Network (GPON), software-defined wide area networking (SD-WAN), and private 4G and 5G networks.

The proposed solutions will also include secure data centre and sovereign cloud services, with a focus on regulated sectors such as banking and public sector undertakings. Industrial IoT asset tracking, AI-powered analytics and full-stack cybersecurity solutions are also expected to form part of the offering.

ITI Limited Chairman and Managing Director Rajesh Rai said the collaboration would enable the companies to jointly identify and address customer requirements related to digital transformation, faster connectivity, hyperscale data centres, cybersecurity and IoT, while leveraging their complementary strengths in customer reach, business capabilities and manufacturing.

Airtel Business CEO Sharat Sinha said that as India enters its next phase of digital growth, enterprises need infrastructure that is resilient, sovereign and compliant with regulatory requirements. He said the partnership aims to create future-ready technology solutions that can support business continuity and innovation.

Beyond commercial applications, the collaboration is also expected to explore solutions supporting India's defence and security requirements, with a focus on innovation, Make in India and the Atmanirbhar Bharat agenda.

Airtel Business, the enterprise arm of Bharti Airtel, provides solutions across connectivity, sovereign cloud and data centres, cybersecurity, IoT and cloud-based communications. ITI Limited is a government-owned telecom and technology manufacturer with capabilities spanning telecom equipment and related technology solutions.

	Publication: IndianPSU.com
	Date: 10.08.2026
	Link: https://indianpsu.com/iti-limited-airtel-business-digital-transformation-partnership/

ITI Limited Partners with Airtel Business to Accelerate India's Digital Transformation

ITI Limited is India's first Public Sector Undertaking established after Independence

Indian PSU Desk | August 10, 2026 3



State-owned telecom technology company ITI Limited has entered into a strategic partnership with Airtel Business to help enterprises across India accelerate their digital transformation through next-generation connectivity, cloud infrastructure, artificial intelligence, cybersecurity, and IoT-enabled solutions.

The collaboration brings together the complementary strengths of ITI Limited, India's first Public Sector Undertaking established after Independence, and Airtel Business, the enterprise arm of Bharti Airtel, to deliver integrated digital solutions that will enable organizations to modernize legacy systems, enhance operational efficiency, strengthen cybersecurity, and build resilient digital infrastructure.

The partnership comes at a time when Indian enterprises are rapidly embracing digitization in line with the country's Digital India vision and increasing demand for secure, scalable, and future-ready technology platforms.

Under the collaboration, the two organizations will jointly offer a comprehensive portfolio of enterprise solutions, including high-speed connectivity, data centre and sovereign cloud services, Internet of Things (IoT), AI-powered business solutions, Low Earth Orbit (LEO) satellite services, cybersecurity, and advanced digital infrastructure.

The alliance aims to help enterprises overcome the challenges posed by fragmented legacy environments, growing cyber threats, increasing data requirements, and the need for greater business agility.

Expressing confidence in the partnership, Rajesh Rai, Chairman and Managing Director, ITI Limited, said the collaboration marks a significant milestone for both organizations. "We are extremely enthusiastic on this momentous occasion, wherein ITI Ltd. and Bharti Airtel Ltd. have come together with this MoU to offer state-of-the-art services and solutions to our customers. This collaboration will pave the way for jointly identifying and fulfilling customer requirements in digital transformation, ubiquitous high-speed connectivity, hyperscale data centres, cybersecurity solutions, IoT and much more while leveraging the complementary strengths of both organizations in business orientation, customer reach and manufacturing capabilities," he said.

Sharat Sinha, CEO – Airtel Business, said the partnership aligns with India's next phase of digital growth. "As India accelerates into its next phase of digital growth, building a foundation that is resilient, sovereign, and regulatorily compliant is imperative. As a trusted partner to enterprises across the country, Airtel Business has consistently helped organizations simplify complexity, transform legacy environments, and enable digitization at scale. We are delighted to partner with ITI Limited to create future-ready technology solutions that strengthen business continuity, unlock innovation, and support India's secure digital-first future," he said.

According to the companies, the collaboration will deliver nationwide digital and telecom infrastructure by combining enterprise-grade connectivity technologies such as Optical Fibre Cable (OFC), GPON, SD-WAN, and private 4G/5G networks with secure data centre and sovereign cloud services.

The integrated platform has been designed to cater to highly regulated sectors, including banking, financial services, government departments, and public sector enterprises. It will also provide industrial IoT-based asset tracking, AI-driven analytics, and comprehensive cybersecurity solutions to support mission-critical operations.

Beyond enterprise digitization, the partnership also aims to contribute to India's defence and national security ecosystem by promoting innovation under the Make in India and Atmanirbhar Bharat initiatives.

By combining ITI Limited's manufacturing expertise and public sector experience with Airtel Business'

digital technology capabilities, the partnership is expected to play an important role in strengthening India's digital infrastructure and enabling enterprises to achieve sustainable growth in an increasingly connected economy.

	Publication: ANINews.com
	Date: 10.08.2026
	Link: https://www.aninews.in/news/business/airtel-business-iti-limited-join-hands-to-accelerate-enterprise-digital-transformation-in-india20260810122724/



Airtel Business, ITI Limited join hands to accelerate enterprise digital transformation in India

ANI | Updated: Aug 10, 2026 12:27 IST

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New Delhi [India], August 10 (ANI): Airtel Business, the enterprise arm of Bharti Airtel, and ITI Limited have entered into a strategic collaboration aimed at helping Indian enterprises accelerate digital transformation, strengthen cyber resilience and modernise legacy infrastructure as businesses increasingly adopt cloud, AI, IoT and next-generation connectivity.

The partnership brings together Airtel Business' enterprise connectivity and digital technology capabilities with ITI Limited's engineering, manufacturing and technology expertise. The companies plan to develop and deliver scalable digital solutions spanning enterprise connectivity, data centres, sovereign cloud, IoT, artificial intelligence, cybersecurity and Low Earth Orbit (LEO) satellite services.

The collaboration comes as enterprises across sectors face growing demand for secure and resilient digital infrastructure, while dealing with legacy technology systems, rising cybersecurity threats and increasing data requirements. The companies said their combined capabilities will help businesses improve operational efficiency, strengthen business continuity and respond more quickly to changing market requirements.

The partnership will provide nationwide digital and telecom infrastructure, including high-speed enterprise connectivity through optical fibre cable (OFC), Gigabit Passive Optical Network (GPON), software-defined wide area networking (SD-WAN), and private 4G and 5G networks.

The proposed solutions will also include secure data centre and sovereign cloud services, with a focus on regulated sectors such as banking and public sector undertakings. Industrial IoT asset tracking, AI-powered

analytics and full-stack cybersecurity solutions are also expected to form part of the offering.

ITI Limited Chairman and Managing Director Rajesh Rai said the collaboration would enable the companies to jointly identify and address customer requirements related to digital transformation, faster connectivity, hyperscale data centres, cybersecurity and IoT, while leveraging their complementary strengths in customer reach, business capabilities and manufacturing.

Airtel Business CEO Sharat Sinha said that as India enters its next phase of digital growth, enterprises need infrastructure that is resilient, sovereign and compliant with regulatory requirements. He said the partnership aims to create future-ready technology solutions that can support business continuity and innovation.

Beyond commercial applications, the collaboration is also expected to explore solutions supporting India's defence and security requirements, with a focus on innovation, Make in India and the Atmanirbhar Bharat agenda.

Airtel Business, the enterprise arm of Bharti Airtel, provides solutions across connectivity, sovereign cloud and data centres, cybersecurity, IoT and cloud-based communications. ITI Limited is a government-owned telecom and technology manufacturer with capabilities spanning telecom equipment and related technology solutions. (ANI)

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Airtel Business, ITI partner to jointly provide digital solutions to enterprises



Airtel Business, ITI partner to jointly provide digital solutions to enterprises

From economictimes.indiatimes.com

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ITI Limited has entered into a strategic partnership with Airtel Business to help enterprises accelerate digital transformation and adopt secure, scalable technology solutions
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ITI Limited (Estd 1948) is India's Premier Telecom Company & 1st multi-unit Central Public Sector Undertaking under [@DoT India](#), Ministry of Communications, GOI.

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